



Travel Costa Mesa Annual Board Meeting Agenda
The Capital Grille, 3333 Bristol St., Costa Mesa, CA 92626 (Plaza Room)
Tuesday, August 13, 2024, from 12:00 pm to 1:30 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Tuesday, August 13th to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

12:00 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

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| 1. Review Minutes from June 11th Board Meeting <ul style="list-style-type: none">Review & motion to approve | Jessica Placentia
Board to approve |
| 2. Review Fiscal Year ending June 2024 <ul style="list-style-type: none">Review & motion to adopt | Jessica Placentia
Board to adopt |
| 3. TCM Staff Annual Reviews & Incentive Payouts <ul style="list-style-type: none">Review & motion to approve | Paulette Lombardi-Fries
Board to approve |
| 4. TCM Upcoming Office Lease Renewal <ul style="list-style-type: none">Review & motion to approve | Paulette Lombardi-Fries
Board to approve |
| 5. Reserve and Securities Policy <ul style="list-style-type: none">Review & motion to adopt | Paulette Lombardi-Fries
Board to adopt |
| 6. Marketing Updates <ul style="list-style-type: none">Summer CampaignVisit CaliforniaTravel Mom – Emily Kaufman Influencer Event | Paulette Lombardi-Fries |
| 7. TCM Executive Committee – 1 Open Seat as Chairperson <ul style="list-style-type: none">Discussion & motion to approve | Paulette Lombardi-Fries |
| 8. Economic Outlook Report | Paulette Lombardi-Fries |
| 9. City Updates | John Stephens
Mayor of Costa Mesa |

Our next Board Meeting will take place on Tuesday, October 8, 2024 - location TBD